

#### House Government Reform Committee

Field Hearing, St. Louis, Missouri September 1, 2006

#### Express Scripts – Who We Are

Express Scripts, Inc. is one of America's largest pharmacy benefit managers, providing the pharmacy benefit for millions of people nationwide through employers, managed-care plans, unions and governmental entities.

#### Overview

- Headquarters in St. Louis, Missouri
- Major administrative offices in multiple states, including Minnesota, Pennsylvania, Arizona, New Jersey and Florida
- Pharmacy and customer service operations in 10 states
- Canadian operations in Quebec and Ontario
- Employs a work force of more than 13,000 people



# Why Electronic Prescribing?

- Improved Quality and Safety Decision support; prevention of medication errors through medication history, prevention of handwriting errors, etc.
- Efficiency physician, patient and pharmacy (fewer calls, less rework)
- Cost Savings generic utilization, formulary compliance; information re: lower-cost distribution channels
- Information at the point of care



# Why Electronic Prescribing?

- Potential savings from enhanced generic utilization, formulary compliance and reduced adverse drug events
  - 2005 potential savings from maximizing generic utilization estimated at \$21.7 billion (Express Scripts, 2006) (for commercially insured population in 48 states for six therapy classes)
  - Additional savings from enhanced generic utilization in Medicare population
- Enhanced efficiency in pharmacy operations, physician offices and payor operations
- Improved patient experience with manage benefits



#### Dot.com Electronic Prescribing: The Beginning

- What it had:
  - Entrepreneurs/venture investors
  - Broad market focus heavy pharma focus
  - Huge green field success measured by deployments rather than actual use
  - Acceptable premise dot.com fever/ momentum

- What was missing:
  - Physician value proposition
     no critical mass of information
  - Network effect spotty participation from physicians, PBMs and pharmacies
  - Common infrastructure
  - Industry standards
  - Governmental support

**Bottom Line:** RxHub model offered eRx its best value proposition – strengthening the model by bringing critical mass of robust information to the point of prescribing

## PBM Industry and eRx

- 3 largest national PBM's shared vision for industry utility to help facilitate electronic prescribing through:
  - transaction standards
  - common infrastructure to carry transactions
  - critical mass of information for vendors/physicians
  - single point-of-contact for vendors
- Founded RxHub in February, 2001
- Continues to add additional PBM/Payors as participants
- Connected or connecting to nearly all players in electronic prescribing today



# Why Payors and PBMs?

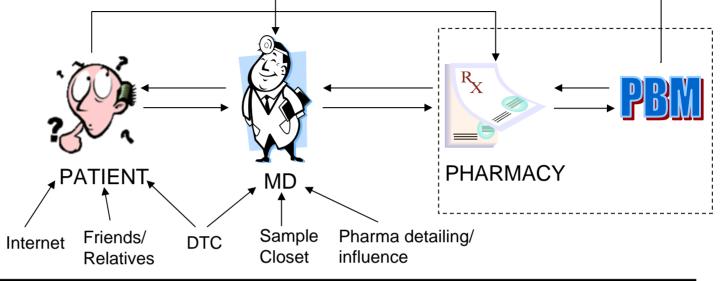
- eRx is key to value proposition
  - Basics: eligibility, formulary, Rx history
  - Ability to deliver programs to plan sponsors
- eRx drives industry efficiencies
  - Fewer pharmacy rejects
  - Fewer provider and member inquiries
  - Enhanced pharmacy efficiency lower costto-fill



#### Adding Value

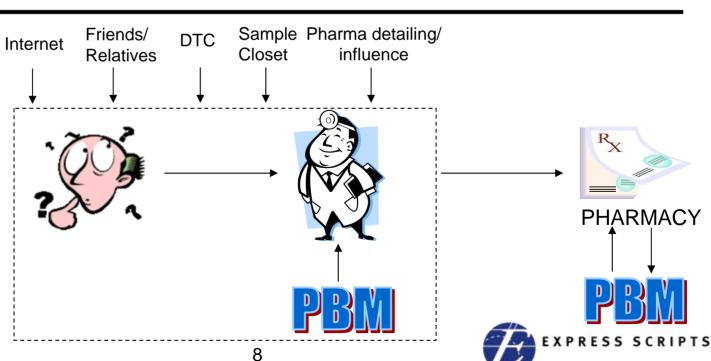
#### **Before RxHub:**

Information used to attempt to change decisions after the fact



#### **After RxHub:**

Information applied at point of prescribing – allows informed dialogue



### RxHub: Underpinnings

- Payors/PBMs can only succeed in eRx together
- Need to get behind a common model to achieve critical mass
- Utility model facilitates all players equally
- eRx adds value to managing pharmacy benefit – POS functionality essentially maximized



#### Currently Available ePrescribing Functionality

- Master Patient Index: Contains over 180 million members that can be uniquely identified using 5 demographic elements (First Name, Last Name, DOB, Gender, Zip).
- *Eligibility:* Enables prescribers to access patient eligibility, formulary, benefit, and medication history information.
- Formulary & Benefits: Provides patient specific formulary and benefit coverage information to physicians to prescribe the most therapeutic and cost effective treatment for the patient.
- Medication History: Provides up to 2 years of PBM drug history for all coverages and includes original prescription and refills. Information can be used to indicate patient compliance, therapeutic interventions, drug-drug and drug-allergy interactions, adverse drug reactions, duplicate therapy and over prescribing.
- **Prescription Routing:** Facilitates electronic prescribing between physicians and retail/mail order pharmacies.



#### e-Health Momentum

- Medicare Drug Improvement and Modernization Act of 2003 (MMA)
  - eRx recognized as key to managing program expense
  - Inclusion of eRx has increased awareness
  - eRx further accelerated by process to create standards and funding of pilot projects

#### e-Health Momentum

- Significant push by HHS
- New stark and anti-kickback exemptions should help promote adoption
- Growing federal and state legislative activity on health information technology
- Statewide and community efforts
- JCAHO Medication Reconciliation Requirement



# Broad Range of Stakeholders will Benefit from Greater Adoption

- Consumers/Patients
- Physicians/Providers
  - Technology Vendors
  - Network Providers
- Payors/PBMs
- Pharmacies
- Hospitals/ER/LTC...
- Public Sector
  - Federal
  - State
  - Regional



## e-Health Momentum Growing, But...

Key Issue: National efforts toward e-health, while driving visibility of the overall topic, may actually slow the adoption of electronic prescribing

Bottom Line: eRx is easier and brings more immediate value than a full-blown interoperable health record, and is achievable now

#### EHR vs. eRx

EHR	eRx
•High adoption cost	•Low adoption cost
•Total practice transformation	•Minor process changes
•Financial benefits rely largely on interoperability	<ul> <li>Financial benefits linear</li> <li>–Each physician contributes to system enhancement</li> </ul>
•Some products "connected" to provide accurate prescription eligibility, formulary and medication history – many are not yet	<ul> <li>Most existing stand alone products connected for real time prescription eligibility, formulary and medication history</li> </ul>

**Bottom Line**: eRx can provide immediate benefits and is much easier and less expensive to adopt – any mandate should start with eRx



# Preemption Still an Issue: Current State Laws and Regulations

- States have not taken a consistent approach on electronic prescribing.
   Today there are:
  - States that prohibit or place severe restrictions on electronic prescribing;
  - States that do not address electronic prescribing; and
  - States that set their own standards for electronic prescribing
- Specific state laws and regulations that have hindered the adoption of electronic prescribing include:
  - Requirements of special patient consent to the use of electronic prescribing.
  - Prohibitions on intermediaries facilitating transmission of prescription information (e.g., anti-depot rules)
  - Restrictions on prescription content and format, especially those drafted with only paper prescriptions in mind
  - Absence of a standard on which pharmacists can rely for authenticating the source of electronic prescriptions
  - Varying state privacy laws and restrictions (e.g., requirements that certain drugs be filtered out of medication histories unless the source of the medication history obtains the patient's consent)
  - Rules that require vendors to seek approval of their applications before operating in a state



# Benefits of Federal Preemption to Electronic Prescribing

- States that have not addressed electronic prescribing often have laws and regulations drafted for paper prescriptions that are ill-suited for application to electronic prescriptions. Preempting these laws and regulations with respect to electronic prescribing systems will help reduce costs of interpretation and help drive adoption.
- States that have set standards for electronic prescribing have not done so in a uniform way among states.
   Preempting these laws and regulations with comprehensive uniform standards will help drive nationwide adoption of electronic prescribing.



#### Recommendations

- Continue push for comprehensive standards covering all aspects of electronic prescribing – preemptive of conflicting state laws, regulations, pharmacy board rules, etc. (current standards are cursory and apply only to Medicare)
- Leverage standards development organizations (SDO's) for creation <u>AND</u> updating of standards to allow industry to progress without burden of outdated regulations
- Push for adoption of technologies by physicians, with electronic prescribing as logical first step

